# Small Business Direct Install







**Direct Install** is a turnkey solution that makes it easy and affordable to upgrade to high efficiency equipment. **Willdan**, which has been selected by Potomac Edison to implement the program, will provide you with a NO COST energy assessment to identify eligible equipment replacements, help you complete the application/agreement, then replace the equipment in a convenient and timely way.

The **program pays up to 70%** of eligible retrofit costs, dramatically improving your payback on the project. Plus, you'll continue to save energy and money for years to come.

#### For more Information Contact:

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### **Program Benefits**

**Turnkey process** — Willdan or one of its partner contractors will address your project from start to finish, beginning with an assessment of your facility, and ending with the installation of eligible energy-efficient equipment.

**Minimal cost** — The program pays up to 70% of the cost of qualified measures, which means your upgrade project can very quickly pay for itself.

**Fast turn-around** — Project installations are typically completed within 90 days from the time of scheduling your energy assessment.

**Ongoing savings** — Your new energy-efficient equipment will provide savings for years to come through reduced energy costs on your monthly utility bills.

#### **Customer Eligibility**

- Existing small commercial facilities with a billed electric demand of 60 kilowatts (kW) or less.
- Buildings must be located in Potomac Edison's electric service territory in Maryland.







Willdan Energy Solutions is a preeminent national energy efficiency and sustainability consulting firm providing specialized, innovative services in energy and resource management. Willdan serves businesses, utilities, state agencies, municipalities and non-profit organizations. Our talented staff and experienced engineers develop efficient and cost-effective approaches within all phases of projects. Willdan services include comprehensive surveys and audits, marketing services, implementation services, program design, benchmarking analysis and metering.



## **Representative Energy Efficiency Measures**

Technology	Energy Conservation Measure Description
Lighting	LED bulbs
	Exteriors
	Fixtures
	Sensors
Refrigeration	Night covers for refrigerated cases
	Anti-sweat door heater controls
	Electronically commutated motors
	Evaporator fan controls
	Strip curtains
	Beverage vending machine controls
	Smart thermostat
	Duct sealing
HVAC	AC tune-up

EmPOWER Maryland programs are funded by a charge on your energy bill. EmPOWER programs can help you reduce your energy consumption and save you money. To learn more about EmPOWER and how you can participate, go to www.energysaveMD.com.